

University Mission:

Voorhees University is a private historically black liberal arts institution affiliated with the Episcopal Church, whose mission is to produce highly qualified graduates who coalesce intellect and faith in pursuit of life-long learning, healthy living, the betterment of society, and an abiding faith in God.

School of Business and Entrepreneurship Mission:

The Voorhees University School of Business and Entrepreneurship aims to educate students in business competencies through innovative and experiential learning-based programs. It provides high-quality, transformative education in partnerships with businesses throughout the United States to prepare students to be successful, ethical, and socially responsible leaders, professionals, and entrepreneurs.

Vision:

The Vision of Voorhees University School of Business and Entrepreneurship is to promote social mobility by preparing diverse, innovative, and globally aware leaders, professionals, and entrepreneurs.

Business School Goal 1: Create a transformational learning experience for students**University Strategic Directive 1: Academic and Student Success**

Adapt and innovate curriculum, programs, and educational opportunities to align with the Business School's strengths and the demands of a dynamic marketplace.

- Regularly review and revise the curriculum based upon student outcomes and faculty expertise.
- Engage in industry partnerships to stay informed about market needs.
- Integrate curricular and co-curricular objectives and student learning outcomes.

Expand students' engagement in immersive learning opportunities.

- Enhance and promote student experiential learning, internships, study abroad, undergraduate research, capstone experiences, and service-learning opportunities.
- Reimagine the Honors Program in the School of Business to meet the needs of high-achieving students.

Business School Goal 2: Create a culture of inclusion that empowers students to maximize their potential and success.**University Strategic Directive 1: Academic and Student Success; University Strategic Directive 2: Talent Acquisition**

Increase student enrollment through the identification and recruitment of targeted populations.

- Leverage our recruitment efforts to identify prospects from traditionally underserved populations and regions in South Carolina, such as the Corridor, to increase our student population.
- Develop at least one graduate program of study.
- Expand partnerships with stakeholder institutions (technical colleges and high schools) to create a pipeline to the Voorhees University School of Business
- Enhance retention of faculty, staff, and administrators via professional development opportunities to assist in career and personal growth.

Improve student retention, persistence, graduation, and placement rates through high-impact, intentional engagement practices

- Identify barriers to program completion and implement changes as needed.
- Develop a systematic approach to collecting and applying quantitative and qualitative data to assess student needs and evaluate outcomes in an effort to properly advise students
- Enhance and expand co-curricular components of our academic programs.
- Collaborate with institutional partners to identify at-risk students and reduce the barriers to their success.
- Expand career counseling services available to students in an effort to impact their career placements.
- Explore partnerships with graduate programs to create a pipeline for future study for our undergraduate students.

Business School Goal 3: Develop a global approach to teaching, learning, and innovation

University Strategic Directive 1: Academic and Student Success; **University Strategic Directive 2:** Talent Acquisition; **University Strategic Directive 3:** Leverage & Leadership; **University Strategic Directive 4:** Accountability

Increase the appreciation and competency in operating within a global business environment.

- Enhance international/global content within the curriculum
- Increase international student recruitment
- Develop faculty, staff, student, and alumni international opportunities in teaching, research, and collaborative interactions

Increase the quantity and quality of interactions between faculty, staff, and the local business community

- Increase interactions between business faculty and local industry partners.
- Increase opportunities for students to engage with local businesses.
- Strengthen relationships with faculty, alumni, and local business leaders.

Impact business practices through advancements in knowledge and application.

- Provide impactful research opportunities to faculty and students which promote innovation to business approaches
- Facilitate faculty interactions with business leaders, governmental agencies, and not-for-profit entities for research collaborations.
- Promote a research-focused environment that assists with the acquisition and retention of high-quality faculty.